

Presenting the 2026
INTERNATIONAL
DISTINGUISHED
ENTREPRENEUR
AWARD
Recipient

MAY 21, 2026
RBC Convention Centre

Reinhold
Schmieding
President & Founder,
Arthrex

PLATINUM
PARTNER



RESERVE YOUR IDEA 2026 SPONSORSHIP | TABLE | TICKETS
ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6201

Reinhold Schmieding, surgical technology pioneer and the founder and CEO of Arthrex Inc., a global leader in surgical technology innovation will be the 42nd Annual IDEA Award Recipient. From a modest drafting table and one employee, Schmieding has built a company that designs and builds thousands of the world’s most cutting-edge medical devices.

The Associates of the Asper School of Business invite you to become a sponsor of the 42nd Annual IDEA, Manitoba’s premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

SPONSORSHIP LEVEL:	GOLD	SILVER	BRONZE	PREMIUM
PRICE	\$30,000	\$15,000	\$10,000	\$7,500
Dinner guests with priority premier seating	20	10	10	10
Invite to IDEATE (May 20, 2026)	20	10	10	10
Sponsor Private Luncheon (May 20, 2026)	4	3	2	1
VIP Reception invitations	20	10	4	2
Logo displayed on event tickets	•	•	•	•
Digital logo displayed on Sponsor screens	•	•	•	•
Advertisement in official evening program	•	Logo	Logo	Logo
Coporate logo on promotional materials	•	•	•	Listed
Corporate logo signage on your table	•	•	•	•
Verbal recognition at dinner	•	•	•	•
Recognition on Associates website, annual report, donor wall at Asper School of Business	•	•	•	•
Recognition on 3 Winnipeg Free Press ads	•	•	•	•

SELECTION:	LEVEL	PRICE	QUANTITY	SUBTOTAL
Sponsorship				\$
Table of 10	•	\$4,500		\$
Individual Ticket(s)	•	\$450		\$
YA Member Ticket(s)	•	\$350		\$
TOTAL:				\$

DINNER INCLUDES: Host Bar and Four-Course Meal

Company	Name			
Mailing Address				
Email	Phone		Cell	
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation)		Visa	Mastercard Amex
Card Number	Expiry Date			
Name	Signature			

Reservations and dietary restrictions due by **May 12, 2026**
associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Partnership confirmation deadline: **April 2, 2026**. 2026 partners granted first right of opportunity for IDEA 2027 partnership.
Dress code is business formal. Tickets are non-refundable.

PLATINUM



GOLD




SILVER







IDEATE
SPONSOR


Ideas. Tools.

DINNER WINE
SPONSOR



BRONZE








PREMIUM

CIBC | CPHR Manitoba | Harvard Developments | Lawton Partners Wealth Management
Lionridge Capital Management Inc. | PCL Construction Shelter Canadian Properties Limited
Taylor McCaffrey LLP | Thomspson Dorfman Sweatman | Wellington-Altus Private Wealth


612-181 Freedman Crescent | University of Manitoba | Winnipeg, Manitoba, Canada | R3T 5V4





In the event of cancellation, partners and guests will be contacted and provided with the option to postpone purchase to the rescheduled date, transfer to a donation with a charitable tax receipt, or request a refund. Confirmation is required within 30 days. Absence of confirmation will result in issuance of a charitable tax receipt.