

Presenting the 2026  
**INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD**  
Recipient

**MAY 21, 2026**  
RBC Convention Centre

**Reinhold Schmieding**  
President & Founder,  




PLATINUM PARTNER



**RESERVE YOUR IDEA 2026 SPONSORSHIP | TABLE | TICKETS**  
**ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6201**

Reinhold Schmieding, surgical technology pioneer and the founder and CEO of Arthrex Inc., a global leader in surgical technology innovation will be the 42<sup>nd</sup> Annual IDEA Award Recipient. From a modest drafting table and one employee, Schmieding has built a company that designs and builds thousands of the world's most cutting-edge medical devices.

The Associates of the Asper School of Business invite you to become a sponsor of the 42<sup>nd</sup> Annual IDEA, Manitoba's premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

**SPONSORSHIP LEVEL:**

**PRICE**

Dinner guests with priority premier seating

Invite to IDEATE (May 20, 2026)

Sponsor Private Luncheon (May 20, 2026)

VIP Reception invitations

Logo displayed on event tickets

Digital logo displayed on Sponsor screens

Advertisement in official evening program

Corporate logo on promotional materials

Corporate logo signage on your table

Verbal recognition at dinner

Recognition on Associates website, annual report, donor wall at Asper School of Business

Recognition on 3 Winnipeg Free Press ads

	GOLD	SILVER	BRONZE	PREMIUM
<b>PRICE</b>	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>
Dinner guests with priority premier seating	20	10	10	10
Invite to IDEATE (May 20, 2026)	20	10	10	10
Sponsor Private Luncheon (May 20, 2026)	4	3	2	1
VIP Reception invitations	20	10	4	2
Logo displayed on event tickets	•	•	•	•
Digital logo displayed on Sponsor screens	•	•	•	•
Advertisement in official evening program	•	Logo	Logo	Logo
Corporate logo on promotional materials	•	•	•	Listed
Corporate logo signage on your table	•	•	•	•
Verbal recognition at dinner	•	•	•	•
Recognition on Associates website, annual report, donor wall at Asper School of Business	•	•	•	•
Recognition on 3 Winnipeg Free Press ads	•	•	•	•

**SELECTION:**

Sponsorship

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Individual Ticket(s)

YA Member Ticket(s)

LEVEL	PRICE	QUANTITY	SUBTOTAL
			\$
•	\$4,500		\$
•	\$450		\$
•	\$350		\$
<b>TOTAL:</b>			<b>\$</b>

**DINNER INCLUDES: Host Bar and Four-Course Meal**

Company		Name		
Mailing Address				
Email		Phone	Cell	
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation)		Visa	Mastercard Amex
Card Number		Expiry Date		
Name		Signature		

Reservations and dietary restrictions due by **May 12, 2026**  
associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Partnership confirmation deadline: **April 2, 2026**. 2026 partners granted first right of opportunity for IDEA 2027 partnership. Dress code is business formal. Tickets are non-refundable.

PLATINUM



GOLD



SILVER



IDEATE SPONSOR



DINNER WINE SPONSOR



BRONZE



PREMIUM

CIBC | Harvard Developments | Lawton Partners Wealth Management | Lionridge Capital Management Inc. | PCL Construction Shelter Canadian Properties Limited | Taylor McCaffrey LLP | Thomspson Dorfman Sweatman | Wellington-Altus Private Wealth

