



Presenting the 2026
INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD

Recipient

Reinhold Schmieding
 President & Founder,

**MAY 21, 2026**

RBC Convention Centre



PLATINUM PARTNER



RESERVE YOUR IDEA 2026 SPONSORSHIP | TABLE | TICKETS
ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6201

Reinhold Schmieding, surgical technology pioneer and the founder and CEO of Arthrex Inc., a global leader in surgical technology innovation will be the 42nd Annual IDEA Award Recipient. From a modest drafting table and one employee, Schmieding has built a company that designs and builds thousands of the world's most cutting-edge medical devices.

The Associates of the Asper School of Business invite you to become a sponsor of the 42nd Annual IDEA, Manitoba's premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

SPONSORSHIP LEVEL:**PRICE**

Dinner guests with priority premier seating

Invite to IDEA (May 20, 2026)

Sponsor Private Luncheon (May 20, 2026)

VIP Reception invitations

Logo displayed on event tickets

Digital logo displayed on Sponsor screens

Advertisement in official evening program

Corporate logo on promotional materials

Corporate logo signage on your table

Verbal recognition at dinner

Recognition on Associates website, annual report, donor wall at Asper School of Business

Recognition on 3 Winnipeg Free Press ads

GOLD	SILVER	BRONZE	PREMIUM
\$30,000	\$15,000	\$10,000	\$7,500
20	10	10	10
20	10	10	10
4	3	2	1
20	10	4	2
•	•	•	
•	•	•	•
•	Logo	Logo	Logo
•	•	•	Listed
•	•	•	•
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SELECTION:

Sponsorship

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Individual Ticket(s)

YA Member Ticket(s)

LEVEL	PRICE	QUANTITY	SUBTOTAL
•	\$4,500		\$
•	\$450		\$
•	\$350		\$
			TOTAL: \$

DINNER INCLUDES: Host Bar and Four-Course Meal

Company	Name			
Mailing Address				
Email	Phone			
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation)	Visa	Mastercard	Amex
Card Number	Expiry Date			
Name	Signature			

Reservations and dietary restrictions due by **May 12, 2026**

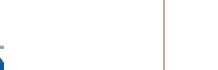
associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Partnership confirmation deadline: **April 2, 2026**. 2026 partners granted first right of opportunity for IDEA 2027 partnership.
 Dress code is business formal. Tickets are non-refundable.

PLATINUM



GOLD



SILVER



IDEATE SPONSOR



Ideas. Tools.

BRONZE



VOLVO

Volvo Cars Winnipeg

PREMIUM

Harvard Developments | Lionridge Capital Management Inc. | PCL Construction

Shelter Canadian Properties Limited | Taylor McCaffrey LLP | Wellington-Altus Private Wealth

University of Manitoba | School of Business | THE ASSOCIATES ASPER SCHOOL OF

612-181 Freedman Crescent | Winnipeg, Manitoba, Canada | R3T 5V4

In the event of cancellation, partners and guests will be contacted and provided with the option to postpone purchase to a rescheduled date, transfer to a donation with a charitable tax receipt, or request a refund. Confirmation is required within 30 days. Absence of confirmation will result in issuance of a charitable tax receipt.