

Presenting the 2026  
INTERNATIONAL  
DISTINGUISHED  
ENTREPRENEUR  
AWARD  
Recipient

MAY 21, 2026  
RBC Convention Centre

Reinhold  
Schmieding  
President & Founder,  


PLATINUM  
PARTNER



RESERVE YOUR IDEA 2026 SPONSORSHIP | TABLE | TICKETS  
ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6201

Reinhold Schmieding, surgical technology pioneer and the founder and CEO of Arthrex Inc., a global leader in surgical technology innovation will be the 42<sup>nd</sup> Annual IDEA Award Recipient. From a modest drafting table and one employee, Schmieding has built a company that designs and builds thousands of the world’s most cutting-edge medical devices.

The Associates of the Asper School of Business invite you to become a sponsor of the 42<sup>nd</sup> Annual IDEA, Manitoba’s premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

SPONSORSHIP LEVEL:

PRICE

Dinner guests with priority premier seating

Invite to **IDEATE** (May 20, 2026)

Sponsor Private Luncheon (May 20, 2026)

VIP Reception invitations

Logo displayed on event tickets

Digital logo displayed on Sponsor screens

Advertisement in official evening program

Coporate logo on promotional materials

Corporate logo signage on your table

Verbal recognition at dinner

Recognition on Associates website, annual report,  
donor wall at Asper School of Business

Recognition on 3 Winnipeg Free Press ads

GOLD	SILVER	BRONZE	PREMIUM
\$30,000	\$15,000	\$10,000	\$7,500
20	10	10	10
20	10	10	10
4	3	2	1
20	10	4	2
•	•	•	
•	•	•	•
•	Logo	Logo	Logo
•	•	•	Listed
•	•	•	•
•	•	•	•
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SELECTION:

Sponsorship

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Individual Ticket(s)

YA Member Ticket(s)

LEVEL	PRICE	QUANTITY	SUBTOTAL
			\$
•	\$4,500		\$
•	\$450		\$
•	\$350		\$

TOTAL: \$

DINNER INCLUDES: Host Bar and Four-Course Meal

Company	Name		
Mailing Address			
Email	Phone	Cell	
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation)		Visa    Mastercard    Amex
Card Number	Expiry Date		
Name	Signature		

Reservations and dietary restrictions due by **May 12, 2026**  
associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Partnership confirmation deadline: **April 2, 2026**. 2026 partners granted first right of opportunity for IDEA 2027 partnership.  
Dress code is business formal. Tickets are non-refundable.

PLATINUM



GOLD



SILVER



IDEATE  
SPONSOR



BRONZE



PREMIUM

Harvard Developments | Lionridge Capital Management Inc. | PCL Construction | Shelter Canadian Properties Limited  
Taylor McCaffrey LLP | Wellington-Altus Private Wealth

In the event of cancellation, partners and guests will be contacted and provided with the option to postpone purchase to the rescheduled date, transfer to a donation with a charitable tax receipt, or request a refund. Confirmation is required within 30 days. Absence of confirmation will result in issuance of a charitable tax receipt.