

Presenting the 2026
INTERNATIONAL
DISTINGUISHED
ENTREPRENEUR
AWARD

RECIPIENT TBA



RESERVE YOUR IDEA 2026 SPONSORSHIP | TABLE | TICKETS
ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6201

The Associates of the Asper School of Business invite you to become a sponsor of the 42nd Annual IDEA, Manitoba’s premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

SPONSORSHIP LEVEL: Dinner guests with priority premier seating Private Sponsor Event invitations (May 21, 2026) VIP Reception invitations Logo displayed on event tickets Digital logo displayed on Sponsor screens Advertisement in official evening program Coporate logo on promotional materials Corporate logo signage on your table Verbal recognition at dinner Recognition on Associates website, annual report, donor wall at Asper School of Business Recognition on 3 Winnipeg Free Press ads	GOLD	SILVER	BRONZE	PREMIUM
	\$30,000	\$15,000	\$10,000	\$7,500
	20	10	10	10
	4	3	2	1
	20	10	4	2
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SELECTION:	LEVEL	PRICE	QUANTITY	SUBTOTAL
				\$
	•	\$4,000		\$
	•	\$400		\$
	•	\$300		\$
TOTAL:				\$


DINNER INCLUDES: HOST BAR AND 4 COURSE MEAL

Company		Name		
Mailing Address				
Email		Phone		Cell
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation)		Visa	Mastercard Amex
Card Number		Expiry Date		
Name		Signature		

Reservations and dietary restrictions due by May 12, 2026
associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Partnership confirmation deadline: April 1, 2026. 2026 partners granted first right of opportunity for IDEA 2027 partnership.
Dress code is business formal. Tickets are non-refundable.

PLATINUM



IDEATE
SPONSOR

GOLD

DINNER WINE

SILVER

FillmoreRiley

BRONZE

REIMER GROUP

VOLVO

Volvo Cars Winnipeg

PREMIUM

In the event of cancellation, partners and guests will be contacted and provided with the option to postpone purchase to the rescheduled date, transfer to a donation with a charitable tax receipt, or request a refund. Confirmation is required within 30 days. Absence of confirmation will result in issuance of a charitable tax receipt.