



Presenting the 2025
INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD

MAY 21, 2025
RBC Convention Centre

Steve Young

Co-Founder & Chairman
Huntsman Gay Global Capital
Forever Young Foundation
NFL All-Star, San Francisco 49ers

PLATINUM PARTNER | 

RESERVE YOUR IDEA 2025 SPONSORSHIP | TABLE | TICKETS
ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6201

The Associates of the Asper School of Business invite you to become a sponsor of the 41st Annual IDEA, Manitoba's premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

SPONSORSHIP LEVEL:

- Dinner guests with priority premier seating
- Private Sponsor Event invitations (May 21, 2025)
- VIP Reception invitations
- Logo displayed on event tickets
- Digital logo displayed on Sponsor screens
- Advertisement in official evening program
- Coporate logo on promotional materials
- Corporate logo signage on your table
- Verbal recognition at dinner
- Recognition on Associates website, annual report, donor wall at Asper School of Business
- Recognition on 3 Winnipeg Free Press ads

| | GOLD | SILVER | BRONZE | PREMIUM |
|--|-----------------|-----------------|-----------------|----------------|
| | \$30,000 | \$15,000 | \$10,000 | \$7,500 |
| Dinner guests with priority premier seating | 20 | 10 | 10 | 10 |
| Private Sponsor Event invitations (May 21, 2025) | 4 | 3 | 2 | 1 |
| VIP Reception invitations | 20 | 10 | 4 | 2 |
| Logo displayed on event tickets | • | • | • | |
| Digital logo displayed on Sponsor screens | • | • | • | • |
| Advertisement in official evening program | • | Logo | Logo | Logo |
| Coporate logo on promotional materials | • | • | • | Listed |
| Corporate logo signage on your table | • | • | • | • |
| Verbal recognition at dinner | • | • | • | • |
| Recognition on Associates website, annual report, donor wall at Asper School of Business | • | • | • | • |
| Recognition on 3 Winnipeg Free Press ads | • | • | • | • |

SELECTION:

- Sponsorship
- Table of 10
- Individual Ticket(s)
- YA Member Ticket(s)

| | LEVEL | PRICE | QUANTITY | SUBTOTAL |
|----------------------|--------------|--------------|-----------------|-----------------|
| Sponsorship | | | | \$ |
| Table of 10 | • | \$4,000 | | \$ |
| Individual Ticket(s) | • | \$400 | | \$ |
| YA Member Ticket(s) | • | \$300 | | \$ |
| TOTAL: | | | | \$ |

DINNER INCLUDES: HOST BAR AND 4 COURSE MEAL

| | | | |
|-----------------|--|------|---|
| Company | Name | | |
| Mailing Address | | | |
| Email | Phone | Cell | |
| Payment Method | Cheque (Payable to: University of Manitoba Business School Foundation) | | <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Amex |
| Card Number | Expiry Date | | |
| Name | Signature | | |

Reservations and dietary restrictions due by **May 12, 2025**
associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Partnership confirmation deadline: **April 1, 2025**. 2025 partners granted first right of opportunity for IDEA 2026 partnership. Dress code is business formal. Tickets are non-refundable.

| | | |
|--|--|---|
| <p>PLATINUM</p>  <p>IDEATE SPONSOR</p>  <p>Ideas. Tools.</p> | <p>GOLD</p>    <p>DINNER WINE</p>  | <p>SILVER</p>           <p>BRONZE</p>         <p>Volvo Cars Winnipeg</p> |
|--|--|---|

PREMIUM
Business Council of Manitoba Indigenous Awards Program | CPHR Manitoba | Harvard Developments | Lionridge Capital Management LTD
MacDon Industries Ltd. | Morrys & Susan Feldman | Quadrant Private Wealth | RRC Polytech | Shelter Canadian Properties LTD
Taylor McCaffrey LLP | TD Commercial Bank | Thompson Dorfman Sweatman LLP | Wellington-Altus Private Wealth