



Presenting the 2025  
**INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD**

**MAY 21, 2025**  
RBC Convention Centre

# Steve Young

Co-Founder & Chairman  
Huntsman Gay Global Capital  
NFL All-Star, San Francisco 49ers

PLATINUM PARTNER | 

**RESERVE YOUR IDEA 2025 SPONSORSHIP | TABLE | TICKETS**  
ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6201

The Associates of the Asper School of Business invite you to become a sponsor of the 41<sup>st</sup> Annual IDEA, Manitoba's premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

**SPONSORSHIP LEVEL:**

- Dinner guests with priority premier seating
- Private Sponsor Event invitations (May 21, 2025)
- VIP Reception invitations
- Logo displayed on event tickets
- Digital logo displayed on Sponsor screens
- Advertisement in official evening program
- Coporate logo on promotional materials
- Corporate logo signage on your table
- Verbal recognition at dinner
- Recognition on Associates website, annual report, donor wall at Asper School of Business
- Recognition on 3 Winnipeg Free Press ads

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>PREMIUM</b>
	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>
Dinner guests with priority premier seating	20	10	10	10
Private Sponsor Event invitations (May 21, 2025)	4	3	2	1
VIP Reception invitations	20	10	4	2
Logo displayed on event tickets	•	•	•	
Digital logo displayed on Sponsor screens	•	•	•	•
Advertisement in official evening program	•	Logo	Logo	Logo
Coporate logo on promotional materials	•	•	•	Listed
Corporate logo signage on your table	•	•	•	•
Verbal recognition at dinner	•	•	•	•
Recognition on Associates website, annual report, donor wall at Asper School of Business	•	•	•	•
Recognition on 3 Winnipeg Free Press ads	•	•	•	•

**SELECTION:**

- Sponsorship
- Table of 10
- Individual Ticket(s)
- YA Member Ticket(s)

	<b>LEVEL</b>	<b>PRICE</b>	<b>QUANTITY</b>	<b>SUBTOTAL</b>
Sponsorship				\$
Table of 10	•	\$4,000		\$
Individual Ticket(s)	•	\$400		\$
YA Member Ticket(s)	•	\$300		\$

**TOTAL: \$**

**DINNER INCLUDES: HOST BAR AND 4 COURSE MEAL**

Company	Name			
Mailing Address				
Email	Phone		Cell	
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation)		Visa	Mastercard Amex
Card Number	Expiry Date			
Name	Signature			

Reservations and dietary restrictions due by **May 1, 2025**  
associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Partnership confirmation deadline: **April 1, 2025**. 2025 partners granted first right of opportunity for IDEA 2026 partnership. Dress code is business formal. Tickets are non-refundable.

<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
		   
<b>DINNER WINE SPONSOR</b>	<b>MONDETTA</b>	 
		  
		<b>BRONZE</b>
		   
		   
		<b>PREMIUM</b>
		<p><small>Business Council of Manitoba Indigenous Awards Program   CPHR Manitoba   Harvard Developments   Lionridge Capital Management LTD   Shelter Canadian Properties LTD   Taylor McCaffrey LLP   TD Commercial Bank   Thompson Dorfman Sweatman LLP   Wellington-Altus Private Wealth</small></p>