

Presenting the 2025
INTERNATIONAL DISTINGUISHED ENTREPRENEUR

MAY 21, 2025

Steve Young
Chairman and Co-Founder

PLATINUM PARTNER



RESERVE YOUR IDEA 2025 SPONSORSHIP | TABLE | TICKETS
ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor of the 41st Annual IDEA, Manitoba's premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

SPONSORSHIP LEVEL

	GOLD	SILVER	BRONZE	PREMIUM
COST	\$30,000	\$15,000	\$10,000	\$7,500
Dinner guests with priority premier seating	20	10	10	10
Private Sponsor Event invitations (May 21, 2025)	4	3	2	1
VIP Reception invitations	20	10	4	2
Logo displayed on event tickets	•	•	•	
Digital logo displayed on Sponsor screens	•	•	•	•
Advertisement in official evening program	•	Logo	Logo	Logo
Coporate logo on promotional materials	•	•	•	Listed
Corporate logo signage on your table	•	•	•	•
Verbal recognition at dinner	•	•	•	•
Recognition on Associates website, annual report, donor wall at Asper School of Business	•	•	•	•
Recognition on 3 Winnipeg Free Press ads	•	•	•	•

SELECTION

	LEVEL	PRICE	QUANTITY	SUBTOTAL
Sponsorship				\$
Table of 10	•	\$4,000		\$
Individual Ticket(s)	•	\$400		\$
YA Member Ticket(s)	•	\$300		\$
TOTAL: \$				

Company	Name			
Mailing Address				
Email	Phone	Cell		
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation)		Visa	Mastercard Amex
Card Number	Expiry Date			
Name	Signature			

Reservations and dietary restrictions due by **May 1, 2025**
associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Partnership confirmation deadline: **April 1, 2025**. 2025 partners granted first right of opportunity for IDEA 2026 partnership. Dress code is business formal. Tickets are non-refundable.

PLATINUM



DINNER WINE SPONSOR



GOLD



SILVER



BRONZE



Volvo Cars Winnipeg

PREMIUM

Business Council of Manitoba Indigenous Awards Program | CPHR Manitoba | Harvard Developments | Lionridge Capital Management LTD
| Shelter Canadian Properties | Taylor McCaffrey LLP | Wellington-Altus Private Wealth