

Presenting the 2025  
INTERNATIONAL DISTINGUISHED ENTREPRENEUR

MAY 21, 2025

**Steve Young**  
Chairman and Co-Founder

PLATINUM PARTNER



**RESERVE YOUR IDEA 2025 SPONSORSHIP | TABLE | TICKETS**  
ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor of the 41<sup>st</sup> Annual IDEA, Manitoba's premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

**SPONSORSHIP LEVEL**

**COST**

- Dinner guests with priority premier seating
- Private Sponsor Event invitations (May 21, 2025)
- VIP Reception invitations
- Logo displayed on event tickets
- Digital logo displayed on Sponsor screens
- Advertisement in official evening program
- Coporate logo on promotional materials
- Corporate logo signage on your table
- Verbal recognition at dinner
- Recognition on Associates website, annual report, donor wall at Asper School of Business
- Recognition on 3 Winnipeg Free Press ads

|  | GOLD     | SILVER   | BRONZE   | PREMIUM |
|--|----------|----------|----------|---------|
|  | \$30,000 | \$15,000 | \$10,000 | \$7,500 |
| Dinner guests with priority premier seating  | 20       | 10       | 10       | 10      |
| Private Sponsor Event invitations (May 21, 2025)   | 4        | 3        | 2        | 1       |
| VIP Reception invitations  | 20       | 10       | 4        | 2       |
| Logo displayed on event tickets  | •        | •        | •        |         |
| Digital logo displayed on Sponsor screens  | •        | •        | •        | •       |
| Advertisement in official evening program  | •        | Logo     | Logo     | Logo    |
| Coporate logo on promotional materials   | •        | •        | •        | Listed  |
| Corporate logo signage on your table   | •        | •        | •        | •       |
| Verbal recognition at dinner   | •        | •        | •        | •       |
| Recognition on Associates website, annual report, donor wall at Asper School of Business | •        | •        | •        | •       |
| Recognition on 3 Winnipeg Free Press ads   | •        | •        | •        | •       |

**SELECTION**

- Sponsorship
- Table of 10
- Individual Ticket(s)
- YA Member Ticket(s)

| LEVEL | PRICE   | QUANTITY | SUBTOTAL |
|-------|---------|----------|----------|
|       |         |          | \$       |
| •     | \$4,000 |          | \$       |
| •     | \$400   |          | \$       |
| •     | \$300   |          | \$       |

TOTAL: \$

|                 |  |      |      |                 |
|-----------------|--|------|------|-----------------|
| Company         | Name   |      |      |                 |
| Mailing Address |  |      |      |                 |
| Email           | Phone  | Cell |      |                 |
| Payment Method  | Cheque (Payable to: University of Manitoba Business School Foundation) |      | Visa | Mastercard Amex |
| Card Number     | Expiry Date  |      |      |                 |
| Name            | Signature  |      |      |                 |

Reservations and dietary restrictions due by **May 1, 2025**

**To Reserve/Purchase:** associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Deadline for partnership confirmation is **April 1, 2025**. 2025 partners will have first right of opportunity for IDEA 2026 partnership. Dress code is business formal. Tickets are non-refundable.

PLATINUM



GOLD



SILVER



BRONZE



PREMIUM

Business Council of Manitoba Indigenous Awards Program | CPHR Manitoba | Harvard Developments | Lionridge Capital Management LTD | Shelter Canadian Properties | Taylor McCaffrey LLP | Wellington-Altus Private Wealth



612-181 Freedman Crescent | University of Manitoba | Winnipeg, Manitoba, Canada | R3T 5V4

In the event of cancellation, partners and guests will be contacted and provided with the option to postpone purchase to the rescheduled date, transfer to a donation with a charitable tax receipt, or request a refund. Confirmation is required within 30 days. Absence of confirmation will result in issuance of a charitable tax receipt.