


Presenting the 2025  
INTERNATIONAL  
DISTINGUISHED  
ENTREPRENEUR  
AWARD

MAY 21, 2025  
RBC Convention Centre

Steve Young

Chairman and Co-Founder  
HGGC

PLATINUM  
PARTNER



RESERVE YOUR IDEA 2025 SPONSORSHIP | TABLE | TICKETS

ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor of the 41<sup>st</sup> Annual IDEA, Manitoba’s premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

SPONSORSHIP LEVEL

	GOLD	SILVER	BRONZE	PREMIUM
COST	\$30,000	\$15,000	\$10,000	\$7,500
Dinner guests with priority premier seating	20	10	10	10
Private Sponsor Event invitations (May 21, 2025)	4	3	2	1
VIP Reception invitations	20	10	4	2
Logo displayed on event tickets	•	•	•	
Digital logo displayed on Sponsor screens	•	•	•	•
Advertisement in official evening program	•	Logo	Logo	Logo
Coporate logo on promotional materials	•	•	•	Listed
Corporate logo signage on your table	•	•	•	•
Verbal recognition at dinner	•	•	•	•
Recognition on Associates website, annual report, donor wall at Asper School of Business	•	•	•	•
Recognition on 3 Winnipeg Free Press ads	•	•	•	•

SELECTION

	LEVEL	PRICE	QUANTITY	SUBTOTAL
Sponsorship				\$
Table of 10	•	\$4,000		\$
Individual Ticket(s)	•	\$400		\$
YA Member Ticket(s)	•	\$300		\$
TOTAL:				\$

Company	Name			
Mailing Address				
Email	Phone		Cell	
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation)		Visa	Mastercard    Amex
Card Number	Expiry Date			
Name	Signature			

Reservations and dietary restrictions due by **May 1, 2025**

To Reserve/Purchase: associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Deadline for partnership confirmation is **April 1, 2025**. 2025 partners will have first right of opportunity for IDEA 2026 partnership.  
Dress code is business formal. Tickets are non-refundable.

PLATINUM



GOLD

MONDETTA

BellMTS

SILVER

FillmoreRiley

CIBC

CWB  
Canadian Western Bank

Lawton Partners  
WEALTH MANAGEMENT

REIMER  
WORLD CORP.

canada life

people  
CORPORATION

THE Free Press

Neptune  
PROPERTIES INC.

VOLVO  
Volvo Cars Winnipeg

BRONZE

PREMIUM

Business Council of Manitoba Indigenous Awards Program | Shelter Canadian Properties | Taylor McCaffrey LLP | Wellington-Altus Private Wealth | Lionridge Capital Management LTD | 201 Portage

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