

Save the Date

for the 41st annual

INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD



MAY 21, 2025

RBC Convention Centre
York Ballroom

The IDEA 2025 recipient will be announced at The Associates Annual General Meeting in November 2024.

PLATINUM PARTNER



RESERVE YOUR IDEA 2025 SPONSORSHIP | TABLE | TICKETS

ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor of the 41st Annual IDEA, Manitoba's premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

SPONSORSHIP LEVEL

COST

- Dinner guests with priority premier seating
- Private Sponsor Event invitations (May 21, 2025)
- VIP Reception invitations
- Logo displayed on event tickets
- Digital logo displayed on Sponsor screens
- Advertisement in official evening program
- Corporate logo on promotional materials
- Corporate logo signage on your table
- Verbal recognition at dinner
- Recognition on Associates website, annual report, donor wall at Asper School of Business
- Recognition on 3 Winnipeg Free Press ads

| | GOLD | SILVER | BRONZE | PREMIUM |
|--|-----------------|-----------------|-----------------|----------------|
| COST | \$30,000 | \$15,000 | \$10,000 | \$7,500 |
| Dinner guests with priority premier seating | 20 | 10 | 10 | 10 |
| Private Sponsor Event invitations (May 21, 2025) | 4 | 3 | 2 | 1 |
| VIP Reception invitations | 20 | 10 | 4 | 2 |
| Logo displayed on event tickets | • | • | • | • |
| Digital logo displayed on Sponsor screens | • | • | • | • |
| Advertisement in official evening program | • | Logo | Logo | Logo |
| Corporate logo on promotional materials | • | • | • | Listed |
| Corporate logo signage on your table | • | • | • | • |
| Verbal recognition at dinner | • | • | • | • |
| Recognition on Associates website, annual report, donor wall at Asper School of Business | • | • | • | • |
| Recognition on 3 Winnipeg Free Press ads | • | • | • | • |

SELECTION

- Sponsorship
- Table of 10
- Individual Ticket(s)
- YA Member Ticket(s)

| LEVEL | PRICE | QUANTITY | SUBTOTAL |
|-------|---------|----------|----------|
| • | | | \$ |
| • | \$4,000 | | \$ |
| • | \$400 | | \$ |
| • | \$300 | | \$ |

TOTAL: \$

| | | | | |
|-----------------|--|-------------|------|-----------------|
| Company | | Name | | |
| Mailing Address | | | | |
| Email | | Phone | Cell | |
| Payment Method | Cheque (Payable to: University of Manitoba Business School Foundation) | | Visa | Mastercard Amex |
| Card Number | | Expiry Date | | |
| Name | | Signature | | |

Reservations and dietary restrictions due by **May 1, 2025**

To Reserve/Purchase: associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Deadline for partnership confirmation is **April 1, 2025**. 2025 partners will have first right of opportunity for IDEA 2026 partnership. Dress code is business formal. Tickets are non-refundable.

PLATINUM



SILVER

FillmoreRiley