

Presenting the 2024  
**INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD**  
recipient

**MAY 30, 2024**  
RBC Convention Centre

**Gerry Price**  
Chairman and CEO  
Price Industries



PLATINUM PARTNER | 

**RESERVE YOUR IDEA 2024 SPONSORSHIP | TABLE | TICKETS**  
**ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212**

The Associates of the Asper School of Business invite you to become a sponsor/participant of the 40th Annual IDEA, Manitoba's premier business event. Funds raised will support the Asper School of Business students and school. Partnership will provide you with the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during and after the event.

**SPONSORSHIP LEVEL**

**COST**

- Dinner guests with priority premier seating
- Private Sponsor Event invitations (May 30, 2024)
- VIP Reception invitations
- Logo displayed on event tickets
- Digital logo displayed on Sponsor screens
- Advertisement in official evening program
- Coporate logo on promotional materials
- Corporate logo signage on your table
- Verbal recognition at dinner
- Recognition on Associates website, annual report, donor wall at Asper School of Business
- Recognition on 3 Winnipeg Free Press ads

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>PREMIUM TABLE</b>
<b>COST</b>	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>
Dinner guests with priority premier seating	20	10	10	10
Private Sponsor Event invitations (May 30, 2024)	4	3	2	1
VIP Reception invitations	20	10	4	2
Logo displayed on event tickets	•	•	•	•
Digital logo displayed on Sponsor screens	•	•	•	•
Advertisement in official evening program	•	Logo Listed	Logo Listed	Logo Listed
Coporate logo on promotional materials	•	•	•	Listed
Corporate logo signage on your table	•	•	•	•
Verbal recognition at dinner	•	•	•	•
Recognition on Associates website, annual report, donor wall at Asper School of Business	•	•	•	•
Recognition on 3 Winnipeg Free Press ads	•	•	•	•

**SELECTION**

- Sponsorship
- Table of 10
- Individual Ticket(s)
- YA Member Ticket(s)

LEVEL	PRICE	QUANTITY	SUBTOTAL
			\$
•	\$4,000		\$
•	\$400		\$
•	\$300		\$
<b>TOTAL:</b>			<b>\$</b>

<b>Company</b>	<b>Name</b>		
<b>Mailing Address</b>			
<b>Email</b>	<b>Phone</b>	<b>Cell</b>	
<b>Payment Method</b>	Cheque (Payable to: University of Manitoba Business School Foundation)	Visa	Mastercard Amex
<b>Card Number</b>	<b>Expiry Date</b>		
<b>Name</b>	<b>Signature</b>		

Reservations and dietary restrictions due by **May 1, 2024.**

**RSVP at:** associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Deadline for partnership confirmation is **April 18, 2024.** 2024 partners will have first right of opportunity for IDEA 2025 partnership. Dress code is business formal. Tickets are non-refundable.

**PLATINUM**



**GOLD**



JAMES RICHARDSON & SONS, LIMITED  
ESTABLISHED 1857



**SILVER**



**BRONZE**



**PREMIUM**

BMO, CPHR Manitoba, Kuehne + Nagel Ltd., Lionridge Capital Management, MacDon Industries Ltd., MLT Aikins LLP, MNP Pinnacle, RRC Polytech, Ryerson, Shelter Canadian Properties Limited, Taylor McCaffrey Lawyers, TD Commercial Bank TDS LLP, Wellington-Altus Private Wealth



In the event of IDEA 2024 being cancelled, partners and guests will be directly contacted and provided with the opportunity to carry over your purchase to the rescheduled date, transfer your purchase to a donation for a charitable receipt, or have a refund issued. If we do not receive confirmation within 30 days, we will assume your support as a donation and issue a charitable tax receipt.