IDEA INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD

2024 | 40TH ANNUAL



RESERVE YOUR IDEA 2024 SPONSORSHIP | TABLE | TICKETS

ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor/participant of the 40th Annual IDEA, Manitoba's premier business event. The 2024 IDEA Recipient will be announced at the Annual General Meeting in November. Funds raised will support the Asper School of Business students and school. Partnership will provide you with the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during and after the event.

SPONSORSHIP LEVEL	GOLD	SILVER	BRONZE	PREMIUM TABLE
COST	$30,000	$15,000	$10,000	$7,500
Dinner guests with priority premier seating	20	10	10	10
Private Sponsor Event invitations (May 29, 2024)	4	3	2	1
VIP Reception invitations	20	10	4	2
Logo displayed on event tickets	•	•	•	
Digital logo displayed on Sponsor screens	•	•	•	•
Advertisement in official evening program	•	Logo Listed	Logo Listed	Logo Listed
Coporate logo on promotional materials	•	•	•	Listed
Corporate logo signage on your table	•	•	•	•
Verbal recognition at dinner	•	•	•	•
Recognition on Associates website, annual report, donor wall at Asper School of Business	•	•	•	•
Recognition on 3 Winnipeg Free Press ads	•	•	•	•

SELECTION	LEVEL	PRICE	QUANTITY	SUBTOTAL
Sponsorship				$
Table of 10	•	$4,000		$
Individual Ticket(s)	•	$400		$
YA Member Ticket(s)	•	$300		$
			TOTAL:	$

Company	Name	
Mailing Address		
Email	Phone	Cell
Payment Method ☐ Cheque (Payable to: University of Manitoba Business School Foundation) ☐ Visa ☐ Mastercard ☐ Amex		
Card Number	Expiry Date	
Name	Signature	

PRINT / SAVE FORM

Reservations and dietary restrictions due by **May 5, 2024.**
RSVP at: associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Deadline for partnership confirmation is **April 18, 2024**. 2024 partners will have first right of opportunity for IDEA 2025 partnership. Dress code is business formal. Tickets are non-refundable.

PLATINUM
RBC

GOLD
BellMTS
canada life
James Richardson & Sons, Limited
Lawton Partners Wealth Management
MONDETTA

SILVER
FillmoreRiley
The Free Press

BRONZE
Neptune Properties Inc.
people corporation
pwc
Sparrow Hotels

PREMIUM
CPHR Manitoba, TD Commercial Bank, TDS LLP, Lionridge Capital Management, Shelter Canadian Properties Limited, Wellington-Altus Private Wealth

ASPER SCHOOL OF BUSINESS

University of Manitoba

In the event of IDEA 2024 being cancelled, partners and guests will be directly contacted and provided with the opportunity to carry over your purchase to the rescheduled date, transfer your purchase to a donation for a charitable receipt, or have a refund issued. If we do not receive confirmation within 30 days, we will assume your support as a donation and issue a charitable tax receipt.