

INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD



MAY 30, 2024

RBC Convention Centre

Presenting the 2024 INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD

recipient

Gerry Price

Chairman and CEO, Price Industries

> PLATINUM PARTNER



RESERVE YOUR IDEA 2024 SPONSORSHIP | TABLE | TICKETS ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor/participant of the 40th Annual IDEA, Manitoba's premier business event. The 2024 IDEA Recipient will be announced at the Annual General Meeting in November. Funds raised will support the Asper School of Business students and school. Partnership will provide you with the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during and after the event.

SPONSORSHIP LEVEL	GOLD	SILVER	BRONZE	PREMIUM TABLE
COST	\$30,000	\$15,000	\$10,000	\$7,500
Dinner guests with priority premier seating	20	10	10	10
Private Sponsor Event invitations (May 29, 2024)	4	3	2	1
VIP Reception invitations	20	10	4	2
Logo displayed on event tickets	•	•	٠	
Digital logo displayed on Sponsor screens	•	•	•	٠
Advertisement in official evening program	•	•	٠	•
Coporate logo on promotional materials	•	•	٠	Listed
Corporate logo signage on your table	•	•	•	٠
Verbal recognition at dinner	•	•	٠	٠
Recognition on Associates website, annual report, donor wall at Asper School of Business	•	٠	٠	٠
Recognition on 3 Winnipeg Free Press ads	•	•	•	٠

SELECTION	LEVEL	PRICE	QUANTITY	SUBTOTAL
OLLEOIION				

Sponsorship			\$
Table of 10	•	\$4,000	\$
Individual Ticket(s)	•	\$400	\$
YA Member Ticket(s)	•	\$300	\$

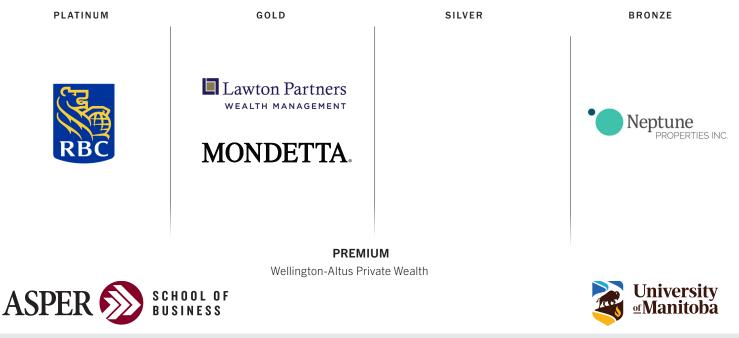
TOTAL: \$

Charitable tax receipt of \$75.00 per ticket

Company		Name			
Mailing Address					
Email		Phone	Cell		
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation) Visa Mastercard Amex				
Card Number		Expiry Date			
Name		Signature			

Reservations and dietary restrictions due by **May 5, 2024. RSVP at:** associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Deadline for partnership confirmation is **April 18, 2024**. 2024 partners will have first right of opportunity for IDEA 2025 partnership. Dress code is business formal. Tickets are non-refundable.



In the event of IDEA 2024 being cancelled, partners and guests will be directly contacted and provided with the opportunity to carry over your purchase to the rescheduled date, transfer your purchase to a donation for a charitable receipt, or have a refund issued. If we do not receive confirmation within 30 days, we will assume your support as a donation and issue a charitable tax receipt.

612-181 Freedman Crescent | University of Manitoba | Winnipeg, Manitoba, Canada | R3T 5V4