

40TH
ANNUAL

INTERNATIONAL
DISTINGUISHED
ENTREPRENEUR
AWARD 2024

MAY 30, 2024

RBC CONVENTION CENTRE | WINNIPEG, MANITOBA

The IDEA 2024 Recipient will be announced at the
Annual General Meeting in November 2023

REGISTER NOW



RESERVE YOUR IDEA 2024 SPONSORSHIP | TABLE | TICKETS

ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor/participant of the 40th Annual IDEA, Manitoba's premier business event. The 2024 IDEA Recipient will be announced at the Annual General Meeting in November. Funds raised will support the Asper School of Business students and school. Partnership will provide you with the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during and after the event.

SPONSORSHIP LEVEL	GOLD	SILVER	BRONZE	PREMIUM TABLE
COST	\$30,000	\$15,000	\$10,000	\$7,000
Dinner guests with priority premier seating	20	10	10	10
Private Sponsor Event invitations (May 29, 2024)	4	3	2	1
VIP Reception invitations	20	10	4	2
Logo displayed on event tickets	•	•	•	
Digital logo displayed on Sponsor screens	•	•	•	•
Advertisement in official evening program	•	•	•	•
Coporate logo on promotional materials	•	•	•	Listed
Corporate logo signage on your table	•	•	•	•
Verbal recognition at dinner	•	•	•	•
Recognition on Associates website, annual report, donor wall at Asper School of Business	•	•	•	•
Recognition on 3 Winnipeg Free Press ads	•	•	•	•

SELECTION	LEVEL	PRICE	QUANTITY	SUBTOTAL
Sponsorship				\$
Table of 10	•	\$4,000		\$
Individual Ticket(s)	•	\$400		\$
YA Member Ticket(s)	•	\$300		\$
TOTAL: \$				
Charitable tax receipt of \$75.00 per ticket				

Company	Name			
Mailing Address				
Email	Phone		Cell	
Payment Method	Cheque (Payable to: University of Manitoba Business School Foundation)		Visa	Mastercard Amex
Card Number	Expiry Date			
Name	Signature			

Reservations and dietary restrictions due by **May 5, 2024.**

RSVP at: associatesmb.ca | Email: events@associatesmb.ca | Call: 204.474.6201

Deadline for partnership confirmation is **April 18, 2024.** 2024 partners will have first right of opportunity for IDEA 2025 partnership.
Dress code is business formal. Tickets are non-refundable.

PLATINUM PARTNER



GOLD PARTNER

MONDETTA

SILVER PARTNER

BRONZE PARTNER