



PRESENTING THE 2023  
**INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD** RECIPIENT

**Anthony von Mandl**

Founder & CEO,  
The Mark Anthony  
Group of Companies

**MAY 4, 2023**

RBC CONVENTION CENTRE

PLATINUM PARTNER



### RESERVE YOUR IDEA 2023 SPONSORSHIP | TABLE | TICKETS

ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor/participant of the 40th Annual IDEA, Manitoba's premier business event, on **May 4, 2023** at the RBC Convention Centre. Funds raised will support the Asper School of Business students and school. Partnership will provide you with the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during and after the event.

SPONSORSHIP LEVEL	GOLD	SILVER	BRONZE	PREMIUM TABLE	TABLE
<b>COST</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$4,000</b>
Dinner guests with priority premier seating	20	10	10	10	10
Private Sponsor Event invitations (May 3, 2023)	2	2	1	0	0
VIP Reception invitations	20	10	4	2	0
Personalized table service throughout the event	✓				
Logo displayed on event tickets	✓	✓	✓		
Digital logo displayed on Sponsor screen	✓	✓	✓	✓	
Advertisement in official evening program	✓	Logo Listed	Logo Listed	Logo Listed	
Corporate logo on promotional materials	✓	✓	✓	Listed	
Corporate logo signage on your table	✓	✓	✓	✓	
Acknowledged during event	✓	✓	✓	✓	
Logo displayed on Associates website with link	✓	✓	✓	✓	

SELECTION	LEVEL	PRICE	QUANTITY	SUBTOTAL
Sponsorship				\$
Table of 10	X	\$4,000		\$
Individual Ticket(s)	X	\$400		\$
YA Member Ticket(s)	X	\$300		\$
<b>Total:</b>	X	X	X	\$

Company \_\_\_\_\_ Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Cell \_\_\_\_\_

Payment Method    Cheque (Payable to: University of Manitoba Business School Foundation)    Visa    Mastercard

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Reservations and dietary restrictions due **March 20, 2023**.

**RSVP at:** associatesmb.ca | Email: info@associatesmb.ca | Call: 204.474.9244

Deadline for partnership confirmation is **March 20, 2023**. 2023 partners will have first right of opportunity for IDEA 2024 partnership. Dress code is business formal. Tickets are non-refundable.

#### PARTNERS

<p><b>PLATINUM</b></p> <p><b>DIAMOND</b></p>	<p><b>GOLD</b></p>	<p><b>SILVER</b></p> <p><b>BRONZE</b></p>
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#### PREMIUM PARTNERS

CEL Group of Companies | Harvard Developments | Innovair Group | Lionridge Capital Management | MLT Aikins LLP | People Corporation  
Rogers Communications | Shelter Canadian Properties Ltd. | Taylor McCaffrey | TD Commercial Banking  
TDS | Wellington-Altus Private Wealth