

# IDEA



## INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD 2023



PRESENTING THE 2023  
**INTERNATIONAL  
DISTINGUISHED  
ENTREPRENEUR  
AWARD** RECIPIENT

**Anthony von Mandl**

**Founder & CEO,  
The Mark Anthony  
Group of Companies**

**MAY 4, 2023**

RBC CONVENTION CENTRE

PLATINUM  
PARTNER



### RESERVE YOUR IDEA 2023 SPONSORSHIP | TABLE | TICKETS

ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor/participant of the 40th Annual IDEA, Manitoba's premier business event, on **May 4, 2023** at the RBC Convention Centre. The 2023 IDEA Recipient will be announced on November 30, 2022. Funds raised will support the Asper School of Business students and school. Partnership will provide you with the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during and after the event.

SPONSORSHIP LEVEL	GOLD	SILVER	BRONZE	PREMIUM TABLE	TABLE
<b>COST</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$4,000</b>
Dinner guests with priority premier seating	20	10	10	10	10
Private Sponsor Event invitations (May 3, 2023)	2	2	1	0	0
VIP Reception invitations	20	10	4	2	0
Personalized table service throughout the event	✓				
Logo displayed on event tickets	✓	✓	✓		
Digital logo displayed on Sponsor screen	✓	✓	✓	✓	
Advertisement in official evening program	✓	Logo Listed	Logo Listed	Logo Listed	
Coporate logo on promotional materials	✓	✓	✓	Listed	
Corporate logo signage on your table	✓	✓	✓	✓	
Acknowledged during event	✓	✓	✓	✓	
Logo displayed on Associates website with link	✓	✓	✓	✓	

SELECTION	LEVEL	PRICE	QUANTITY	SUBTOTAL
Sponsorship				\$
Table of 10	X	\$4,000		\$
Individual Ticket(s)	X	\$400		\$
YA Member Ticket(s)	X	\$300		\$
<b>Total:</b>	X	X	X	\$

Company \_\_\_\_\_ Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Cell \_\_\_\_\_

Payment Method  Cheque (Payable to: University of Manitoba Business School Foundation)  Visa  Mastercard

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Reservations and dietary restrictions due **April 11, 2023**.

**RSVP at:** associatesmb.ca | Email: info@associatesmb.ca | Call: 204.474.9244

Deadline for partnership confirmation is **March 30, 2023**. 2023 partners will have first right of opportunity for IDEA 2024 partnership. Dress code is business formal. Tickets are non-refundable.

**PLATINUM PARTNER**



**DIAMOND PARTNER**



**GOLD PARTNER**



**SILVER PARTNER**



**BRONZE PARTNER**



**PREMIUM PARTNERS**

CEL Group of Companies, Innovair Group, Lionridge Capital Mangement Inc., MLT Aikins LLP, People Corporation, Rogers Communications, TD Commercial Banking, Taylor McCaffrey, TDS, Wellington-Altus Private Wealth



In the event of IDEA 2023 cancellation, confirmed guests will be contacted and provided with the opportunity to carry over their purchase to a rescheduled date, transfer the purchase for a charitable receipt, or refund issued. If confirmation is not received within 30 days, it will be assumed that a donation was issued and a charitable tax receipt will be issued.