



2023 INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD

MAY 4, 2023

RBC CONVENTION CENTRE
WINNIPEG, MANITOBA

*The IDEA 2023 Recipient
will be announced on
November 30, 2022*

PLATINUM
PARTNER



RESERVE YOUR IDEA 2023 SPONSORSHIP | TABLE | TICKETS

ASSOCIATESMB.CA | CEO@ASSOCIATESMB.CA | 204.474.6212

The Associates of the Asper School of Business invite you to become a sponsor/participant of the 40th Annual IDEA, Manitoba's premier business event, on **May 4, 2023** at the RBC Convention Centre. The 2023 IDEA Recipient will be announced on November 30, 2022. Funds raised will support the Asper School of Business students and school. Partnership will provide you with the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during and after the event.

SPONSORSHIP LEVEL	GOLD	SILVER	BRONZE	PREMIUM TABLE	TABLE
COST	\$25,000	\$10,000	\$7,500	\$6,000	\$4,000
Dinner guests with priority premier seating	20	10	10	10	10
Private Sponsor Event invitations (May 3, 2023)	2	2	1	0	0
VIP Reception invitations	20	10	4	2	0
Personalized table service throughout the event	✓				
Logo displayed on event tickets	✓	✓	✓		
Digital logo displayed on Sponsor screen	✓	✓	✓	✓	
Advertisement in official evening program	✓	Logo Listed	Logo Listed	Logo Listed	
Coporate logo on promotional materials	✓	✓	✓	Listed	
Corporate logo signage on your table	✓	✓	✓	✓	
Acknowledged during event	✓	✓	✓	✓	
Logo displayed on Associates website with link	✓	✓	✓	✓	

SELECTION	LEVEL	PRICE	QUANTITY	SUBTOTAL
Sponsorship				\$
Table of 10	X	\$4,000		\$
Individual Ticket(s)	X	\$400		\$
YA Member Ticket(s)	X	\$300		\$
Total:	X	X	X	\$

Company _____ Name _____

Mailing Address _____

Email _____ Phone _____ Cell _____

Payment Method Cheque (Payable to: University of Manitoba Business School Foundation) Visa Mastercard

Card Number _____ Expiry Date _____

Name _____ Signature _____

Reservations and dietary restrictions due **April 11, 2023**.

RSVP at: associatesmb.ca | Email: info@associatesmb.ca | Call: 204.474.9244

Deadline for partnership confirmation is **March 30, 2023**. 2023 partners will have first right of opportunity for IDEA 2024 partnership. Dress code is business formal. Tickets are non-refundable.

PLATINUM PARTNER



SPONSOR EVENT HOST



GOLD PARTNER

MONDETTA

SILVER PARTNER



FillmoreRiley

Winnipeg Free Press