

IDEA



INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD



THE 2021
INTERNATIONAL
DISTINGUISHED
ENTREPRENEUR
AWARD WILL BE
PRESENTED TO

ERNEST RADY

NOVEMBER 17, 2021
RBC CONVENTION CENTRE

PLATINUM
PARTNER



RESERVE YOUR IDEA 2021 PRIORITY SEATING TODAY!

ASSOCIATESMB.CA | 204.981.4880 | CEO@ASSOCIATESMB.CA

The Associates of the Asper School of Business invite you to become a partner/participant of the 37th Annual IDEA, Manitoba's premier business event, on **November 17, 2021** at the RBC Convention Centre. We are pleased to announce the IDEA 2021 recipient is **Ernest Rady**. Funds raised will support both students and the advancement of the Asper School of Business. Partnership will provide you with the benefits listed below, the prestige of supporting the continuation of the IDEA award, and advertisement recognition prior to, during, and after the event.

PARTNERSHIP LEVEL	GOLD	SILVER	BRONZE	PREMIUM TABLE	I TABLE
COST	\$20,000	\$10,000	\$7,500	\$6,000	\$3,500
Dinner guests with priority premier seating	20	10	10	10	10
Exclusive Partner Luncheon invitations	2	2	1	0	0
VIP Reception invites	10	10	4	2	0
Digital logo displayed on Partner Wall at Gala	√	√	√	√	
Logo on promotional materials	√	√	√	Listed	
Advertisement in official evening program	√	Listed	Listed	Listed	
Logo displayed on Gala tickets	√	√	√		
Acknowledged during evening Gala and logo on screen	√	√	√	√	
Logo displayed on Associates website with link	√	√	√	Listed	

SELECTION	LEVEL	PRICE	QUANTITY	SUBTOTAL
Partnership				\$
Table of 10	X	\$3500		\$
Individual Ticket(s)	X	\$350		\$
YA Member Ticket(s)	X	\$265		\$
Total:	X	X	X	\$

Company _____ Name _____

Mailing Address _____

Email _____ Phone _____

Payment Method Cheque (Payable to: University of Manitoba Business School Foundation) Visa Mastercard

Card Number _____ Expiry Date _____

Name _____ Signature _____

Reservations and dietary restrictions are due by **October 15, 2021**.

To RSVP, visit associatesmb.ca, email events@associatesmb.ca, or call 204.981-4880.

Dress code is business formal. Tickets are non-refundable. 2021 partners will have first right of opportunity for IDEA 2022 partnership. Deadline for partnership confirmation is October 15, 2021.

547-181 Freedman Crescent | University of Manitoba | Winnipeg, Manitoba, Canada | R3T 5V4

PLATINUM PARTNER



GOLD



JAMES RICHARDSON & SONS, LIMITED
ESTABLISHED 1857
AND AFFILIATED COMPANIES

SILVER



Winnipeg Free Press

BRONZE



THE ASSOCIATES
YOUNG ASSOCIATES



University
of Manitoba